



Red boxes indicate required fields.

Producer's Code of Conduct

As a representative of 5Star Life Insurance Company family I recognize my responsibility to:

- Conduct myself in the highest character with honesty, integrity, and fairness at all times.
- Provide information to clients in a professional manner which is honest, relevant, and designed to meet the client's needs.
- Understand and accurately represent the Company's products and services.
- Ensure my personal interests do not conflict with those of clients or the Company.
- Render prompt and quality service both before and after the sale to clients and their beneficiaries.
- Learn and follow all Company policies and procedures related to my role as a producer.
- Keep information with respect to applicable laws and regulations and to observe them in the practice of my profession.
- Replace a life insurance, health insurance, or a financial product of a client, only when it is in the client's interest.
- Foster good will, courtesy and consideration in the treatment of policy owners and the general public while maintaining respect for the Company.
- Meet all continuing education requirements.

Endorse and support the Insurance Marketplace Principles of Ethical Market Conduct including:

- Conduct business according to high standards of honesty and fairness and to render that service to its customers which, in the same circumstances, it would demand for itself;
- Provide competent and customer-focused sales and service;
- Engage in active and fair competition
- Provide advertising and sales materials that are clear as to purpose and honest and fair as to content;
- Provide for fair and expeditious handling of customer complaints and disputes;
- Maintain a system of supervision and review that is reasonably designed to achieve compliance with these Principles of Ethical Market Conduct.

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Signature

Date

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Printed Name