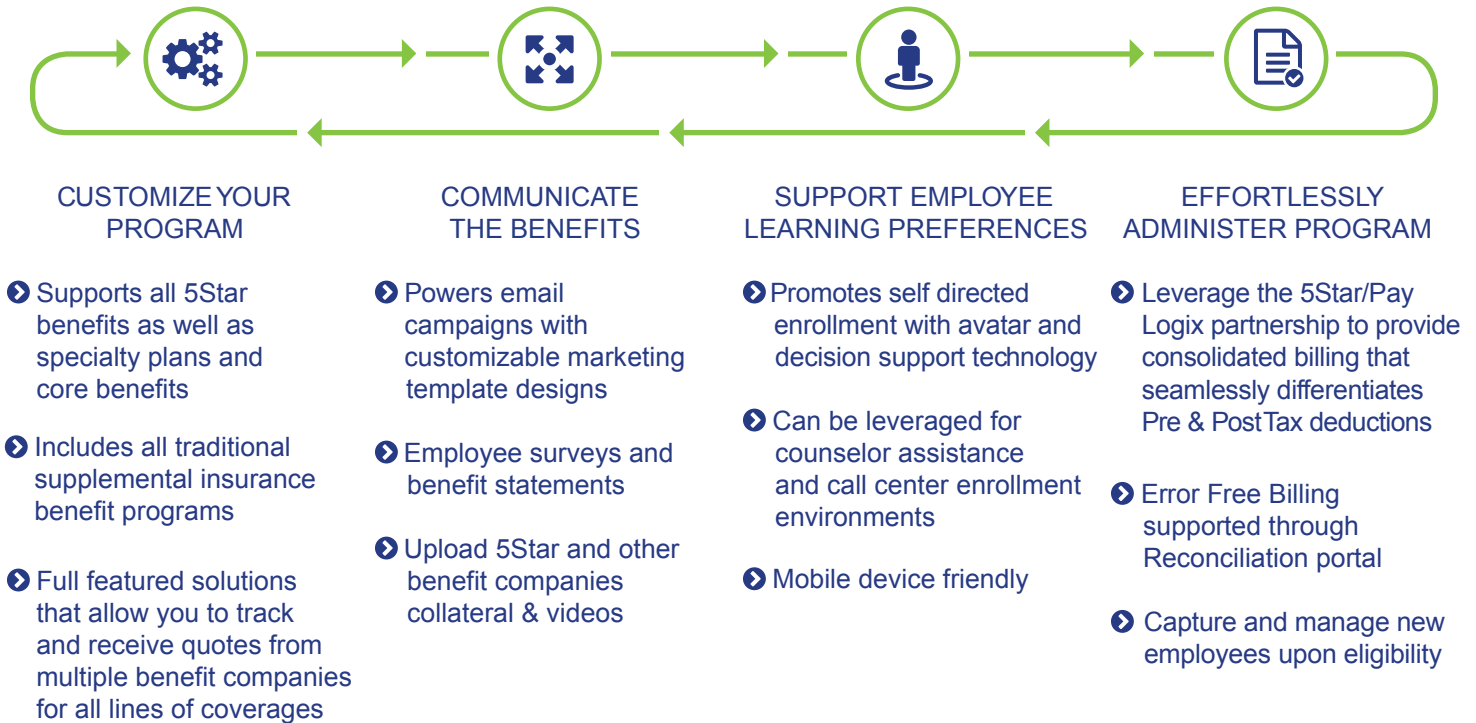


# Create an environment that satisfies every Individual's specific desire, financial status, and learning style!



## WHAT TO EXPECT

Only 5Star/Exchange Builder partnership can satisfy the Individual's electing coverage, the employer offering coverage, and the plan sponsor that builds & communicates the Benefits Program.

## WHY US

The 5Star Life difference is our commitment to partnership – doing what it takes to be a good partner and delivering on our promises. We provide an agile business model that delivers consumer driven solutions with a proactive service model that works to exceed expectations.

## HELP EMPLOYERS CONNECT THE DOTS

Right now, they're not engaged.



Only 1 in 4 employers care about higher participation rates.\*

Even if they know benefits are important.



7 in 10 employers believe it's important to convey the value of benefits.\*

\* Source: Limra 2016 Employer Study.

Deliver more to Employer Groups and help your employers connect the dots by using Exchange Builder®